< Brand owner company name, letterhead and address>

To: All concerned Participating Aggregators

Cc: Plivo Inc.

Cc: SGNIC

Date:

**Subject: Letter of Authorisation**

<Brand Owner Company Name> (UEN <Number>) (the “**Company**”) hereby certifies, represents and warrants that:

* Plivo Inc. (the “**Representative**”) is providing the Company with SMS API Services, which includes the sending of messages with the Sender IDs (“**SIDs**”) specified below in Singapore on behalf of the Company;]
* The following employee(s) of the Representative/Affiliate\* is/are authorised to give instructions to you in relation to the sending of messages with the SIDs specified below in Singapore on behalf of the Company, and the authorisation shall remain in effect until our notification to you in writing that the authorisation is revoked:

|  |  |  |
| --- | --- | --- |
| Name | Last four digits of NRIC No. or equivalent ID document if non-Singaporean | Designation |
| Nikhil Agarwal | Aadhaar \*\*\*\* \*\*\*\* 8549 | Director - Product |
|  |  |  |

* The protected SIDs specified below have been registered by the Company as protected SIDs on the Singapore SMS Sender ID Registry; and
* No other person or entity has the right to use or cause the distribution of the SIDs specified below.

The protected SID(s) are as follows:

* XXX
* XXX
* XXX

The Company acknowledges and consents that you may contact the Company to verify the matters set out above.

Yours sincerely,

**For and on behalf of the Company** <Brand Owner Company Name>

**<Signature>**

**<Name>**

**<Title>**